Yotel’s distinct design aesthetic was inspired by business class airline cabins and Japanese capsule hotels. Upon entering Yotel, guests escape the bustle of the streets of Manhattan and are instantly immersed in a futuristic environment of computerized concierges, a luggage-toting robot, and beds that rotate and transform with a push of a button. This UK-based hotel brand demands “21st century luxury” through the use of light-hued finishes in modern and sleek spaces. Lighting features are seamlessly integrated into the architecture to showcase the minimalist spaces. With a bold, yet simple approach to lighting, Yotel celebrates its unique style while achieving a LEED Silver rating.

“Our aim was to allow the iconic design of the precast concrete to radiate Yotel’s brand identity while remaining sensitive to the largely residential block. To do this we worked diligently to shield the light source to create the clean, simple, and powerful purple glow of the façade while keeping the visual comfort of Yotel’s neighbors in mind.”

— Scott Hay, Focus Lighting

“Working with the Yotel team gave us the opportunity to create a fresh and exciting modern hospitality space using a very minimal palette of colors and fixtures.”

— Paul Gregory, Focus Lighting